



## Charles & Ruth Simpson Proprietors



Charles graduated from Michigan State University (USA) with a degree in International Marketing. This qualification led to a successful business career within the Pharmaceutical industry, which involved working for two of the largest Pharmaceutical companies in the world, Merck and GlaxoSmithKline.



Charles' success at a young age included a role as Country Manager for the former Soviet Republics of Azerbaijan and Georgia. His final role was as Commercial Director of the International Division for the newly merged GlaxoSmithKline. Charles brings a wealth of business and general management experience to this wine business venture.



Ruth comes from a well-known Scottish whisky family. She graduated from St. Andrews University (Scotland) with a degree in International Relations and subsequently gained extensive international experience within the humanitarian sector. Her roles have included responsibility for public relations, programme management and international grants assessment.

In order to learn more about the wine industry, Ruth studied Wine Marketing via the online course offered by the University of South Australia. Ruth brings a range of communication and creative skills to their wine business venture.